

The Barceló La Jolla de Mismaloya Hotel Completes Beach Restoration

The Hotel Receives Numerous Industry Recognitions for its Amenity Improvements

Miami, FL/Puerto Vallarta, Mexico - The Barceló La Jolla de Mismaloya Hotel in Puerto Vallarta recently completed a major beach restoration program that includes the addition of 50 feet of additional beach. The new beach provides a large and pristine lounging area for guests, as well as an excellent walking area and view of the sunset. The beach restoration is part of an on-going program that is upgrading all of the hotel's amenities and services.

In recognition for its efforts to date the hotel has received the Five Star/Five Diamond award from the American Academy of Hospitality Services. The Barceló La Jolla de Mismaloya Hotel now has the distinction of having the most quality certifications of any hotel in Puerto Vallarta area. The hotel also was certified by the International Organization of Standardization (ISO). The ISO is a global network that identifies what International Standards are required by business, government and society, and then develops them in partnership with each business sector. By receiving this certification, The Barceló La Jolla de Mismaloya has shown its commitment to excellence in service and amenities as recognized by the ISO on an international level.

More About The Barceló La Jolla de Mismaloya Hotel

The five-star all-inclusive Barceló La Jolla de Mismaloya Hotel features 304 luxurious suites with private terraces and spectacular ocean views. The hotel overlooks Mismaloya Bay and is situated in its own tropical garden that is minutes from downtown Puerto Vallarta. It is central to the historic beauty and charm of Puerto Vallarta with its picturesque cobblestone streets and red tiled roofs.

All guest suites are spacious, handsomely decorated and offer comfortable living complete with mini bars, in-room safes, two-line telephones, air conditioning, ceiling fans and satellite TV. In addition, guests may select one of 16 Presidential Suites that include two oversized bedrooms, a living room and dining room area, two full-baths and an extra large terrace. Recently the Barceló La Jolla de Mismaloya Hotel added Royal Floor/Club Premium Service that includes premium guest suites with ocean views and extra amenities such as a welcome fruit basket and chilled wine upon arrival. Guests of the Royal Floor Service also have access to a VIP Lounge open from 10 a.m. through 8 p.m. daily where they will find a self-service cocktail bar, afternoon tea, and a daily sunset cocktail reception. In addition all guest rooms on the Royal Floors have upgraded suite amenities such as bathrobes, slippers and deluxe bath amenities.

For dining, guests may choose from a selection of four restaurants ranging from resort casual to world-class cuisine. Don Quijote features classic Spanish cuisine in a fine dining experience. The Grill 'Los Arcos' offers steaks and seafood. The hotel also offers two buffet restaurants: the international-style El Patio, and La Cantina which has regional Mexican favorites.

For relaxation, the hotel has spa facilities with massage and beauty treatments; children's activity programs; four outdoor swimming pools with waterfalls and a children's slide, as well as Jacuzzis. There is a fitness center and shopping arcade on site. The Barceló La Jolla de Mismaloya is a haven for water sports enthusiasts offering snorkeling, diving and boating.

The Barceló La Jolla de Mismaloya is easily accessed from the Puerto Vallarta airport which is served by both regularly scheduled and charter flights. For more information and reservations contact your travel agent or call 1-800-BARCELO or online at www.barcelo.com <<http://www.barcelo.com/>> .

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