



Playa Hotels & Resorts, S.L. Acquires the Sunscape Casa del Mar Resort in La Romana, Dominican Republic

PALMA de MALLORCA, SPAIN/McLEAN, VA – July 25, 2007 – Playa Hotels & Resorts, S.L., the company formed in 2006 by Grupo Barceló in Palma de Mallorca, Spain, announced its acquisition of the 756 guestroom all-inclusive upscale Sunscape Casa del Mar Resort in La Romana, Dominican Republic. The luxury resort and spa is operated by AM Resorts and is located on the southern coast of the Dominican Republic adjacent to the world famous Casa de Campo resort and golf community.

This is the second resort purchased in the Dominican Republic by Playa Hotels & Resorts. In 2006, the company purchased the Breezes Punta Cana Resort, Spa and Casino, which has been re-branded as the Barceló Premium Punta Cana Resort and is undergoing a multimillion dollar renovation. With the addition of the Sunscape Casa del Mar Resort, Playa Hotels & Resorts now owns eight hotels in Mexico and the Caribbean.

“The Sunscape Casa del Mar Resort enjoys an excellent reputation in one of the Dominican Republic’s most exciting locations,” said Bruce Wardinski, Chairman & CEO of Playa Hotels & Resorts, S.L. “The resort’s expansive beach, coupled with its extensive facilities and the amenities of Casa de Campo combine to create a perfect infrastructure for a successful resort with great upside potential,” added Wardinski.

The Sunscape Casa del Mar

Situated near the exclusive resort community of Casa de Campo this luxury all-inclusive resort includes 756 guestrooms and suites, seven a la carte restaurants and one buffet restaurant, multiple cocktail lounges, three differently themed spas, two swimming pools and a breathtaking stretch of Caribbean beach. Additional guest amenities and services include a health club with a Jacuzzi, sauna and steam room, four tennis courts, a bicycle center, a sand volleyball court, a baseball field and soccer field. Water sports, such as

sailing and windsurfing, are available complimentary at the beach, as well as scuba lessons in the pool. For families, there is an “Explorers Club” for kids 3-12 years old.

In addition to the onsite amenities, there are three world class golf courses nearby, including the internationally renowned Pat Dye course, Casa del Campo’s “Teeth of the Dog,” which was rated by *Golf Magazine* as one of the top 10 golf resorts in the world.

The resort is near the quaint fishing village of La Romana and is 15 minutes from La Romana International Airport and 90 minutes from Punta Cana International Airport. For more information and reservations, please contact toll-free from the US: 1-866-786-7227 or online at www.sunscapecasadelmar.com

About the Company

Playa Hotels & Resorts, S.L.

Playa Hotels & Resorts, S.L., a Spanish company, is a private equity fund that focuses on the acquisition and development of all-inclusive beachfront resorts in Mexico, Latin America and the Caribbean. Playa is currently in active negotiations to acquire several additional hotels as well as land for the development of all-inclusive resorts in Mexico, the Dominican Republic, Costa Rica and Panama. Additional closings are anticipated by year’s end. Playa has \$1 billion in available capital and has raised more than \$580 million in equity funding commitments from a small group of international institutional investors. The company currently owns eight properties in Mexico and the Dominican Republic. Additional information can be found on the Company’s website at www.playahr.com.

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